

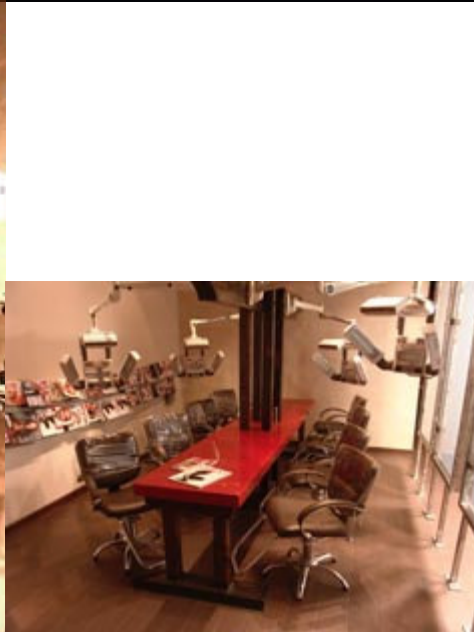


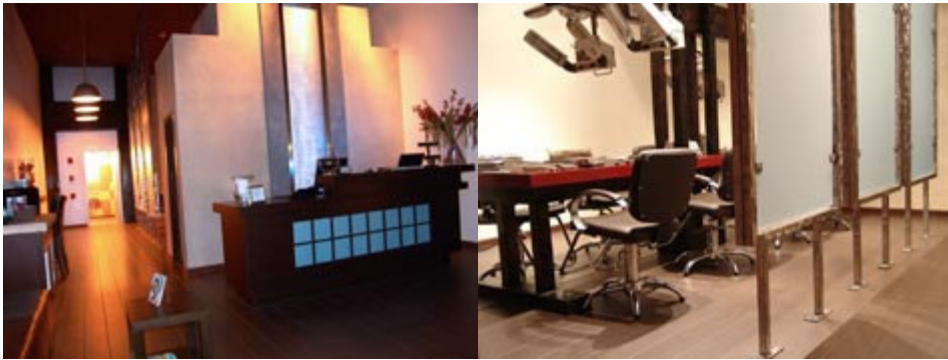
**IF+D COLLABORATES WITH "LL INNOVATION" TO FEATURE ELESGO® FLOORING,
ARCHITECTURAL WATERWALLS IN MAJOR SALON EXPANSION**

Designer/Fabricator of Waterwalls for ABC TV's "Extreme Makeover Home Edition"
Forms Strategic Partnership with IF+D

October 25, 2006, Henderson, NV

An initial design collaboration between IF+D and renowned water architectural firm, LL Innovation of San Diego for the new expansion of the multi-award winning Diva Studio of Henderson, Nevada, has resulted in the formation of a strong "Strategic Partnership" between the two companies. IF+D contacted LL Innovation to design and fabricate a signature water feature for Diva Studio. LL Innovation's Lee Lefebvre personally embraced the challenge to create a unique waterwall that would be a stand alone "sculptural art piece" that would also subtly blend harmoniously with the overall design integrity of the project. The finish product was an aesthetically beautiful and architecturally inspired "stainless steel" waterwall that showcases the artistic talent of Lee Lefebvre. To complete an edgy "Zen look", IF+D specified the walls of Diva with Gigacrete! "PlasterMax", a revolutionary interior finishing product and the award winning Elesgo® brand of environmentally friendly flooring in "Wenge" planked SuperMatte finish.





LL Innovation is a cutting edge water feature company directed by Artist and President, Lee Lefebvre. Headquartered in San Diego with 30,000 sq ft state-of-the-art fabrication facilities located in Ontario, California, LL Innovation is comprised of a talented team of fabricators, sales and marketing personnel with over 20 years experience in the water feature industry. From designing on high-end 3-D CAD programming to precise cutting with CNC routers to final hand assembly by expert craftsmen, each custom unit is tailored around "quality process control" and utilizes the internationally recognized ISO 9001 Standard. LL Innovation's remarkable water features have been integrated into upscale private residences + commercial offices as well as hospitality projects, in addition to, being featured in E Network's "Great Tastes" and Emmy Award nominated ABC TV's "Extreme Makeover Home Edition".





DIVA Studio has been awarded numerous awards including "Top 20 Salon Owners in America" (Salon Today Magazine), "Best of The West" (Glamour Magazine), "Best of the Best" (ELLE Magazine), "Top 200 Fastest Growing Salons in America" (Salon Today Magazine, last 5 yrs.), "Market Leader Salon of Distinction" (Wella Corporation), "Best Color Salons in America" (Sophisticuts Magazine) and had the distinction of hosting the North American Hairstyling Awards (NAHA). DIVA Studio's "DIVA Backstage" team of elite stylists + make-up artists have serviced such celebrities + special events as Cindy Crawford, VH1's Divas 2004 with Jessica Simpson, Patti LaBelle, Cyndi Lauper + Tyra Banks, Britney Spear's Show Team, Celine Dion's "A New Day" cast, The Mark McGuire Wedding, Fashion Emergency- E Channel, Jenny Jones, Playboy's 50th Anniversary Playmate Search, Discovery Health Channel "A Star is Born", WB's VIP Parties and fashion shows for Bagley Mischka, Neiman Marcus, Saks Fifth Avenue and MAGIC.